

Marine Education Center Advisory Committee Meeting Notes

December 9, 2020 4:00-5:00

ZOOM Meeting

Present: Members - Peter Linderoth, Ann Sklar, Brendan Lewis, Henry Davis, Caroline Jaram

Public - Sarah Evans

November Meeting Minutes Approval

Committee member changes

- Thank you
- Introductions to new members

MEC Staff Report and Updates from the Center

New Meeting Schedule Reminder

- Frequency
- Discussion of different day of the week/time
 - o Brendan suggested we meet after general business hours (6 PM and later)
 - o Peter touch base with Sally to change meeting to every other month second Wednesday at 6 PM

2020/2021 Planning Discussion

Advertising/Marketing/Communications

- Peter getting Brendan in touch with Save the Sound press team
- Event, trend, and personality comms
 - o Robot/kelp one off programs
 - o Bigger picture items to chime in on
 - o Personality connections with the press
 - o Ann Sklar raised the question of the sign at Fennimore
 - Email Jerry, Dan, & Kyle for next steps
 - o Henry recommends online focus groups for generating ideas for improvement/growth/interests
 - Including surveys before/after
 - o Peter touch base with Cliff Cazes on IT approval for a MECAC@gmail.com google drive
 - o Brendan recommends touching base with the Friends of MEC to incorporate their efforts with new adult programming

Speakers/Adult Learning

- Caroline suggested more adult education
 - Through citizen science and incorporated into focus groups
 - Caroline touching base with Ann to plan out future speakers
 - Sarah sending over a contact for seaweed specialist from Boston, MA
 - Historic natural history of the harbor as an idea for a guided walk
 - Robert recommended contacting John Pritts (historian@vomny.org) to loop in the historic elements of the harbor

Next Meeting of the MECAC is tentatively scheduled for February 10, 2020 6:00 - 7:00 PM